

BLOG PLEDGE

We pledge to create educational content that is written for business owners and marketing decision makers in the four state (Missouri, Arkansas, Oklahoma, and Kansas) area surrounding Joplin, Missouri.

We will be informative, friendly, and professional - yet down to earth - in our approach. We will never talk over our reader's heads and we'll keep our content short and sweet, and to the point. We will position ourselves as thought leaders and true value providers to the business community. We'll showcase our position as more than simply a commodity provider by creating unbiased content and speaking the same language as our readers.

We will not be overly salesy or biased in our position. It will be clear that we are here to help, to provide advice and best practices, and to be an extension of their business.